

Impact and engagement consultant for Climate Citizens project

08.07.2024

Overview

[Climate Citizens](#) is a research project at Lancaster University focused on improving dialogue between publics and policy makers around questions of net zero and climate policy.

Examples of our work include:

- Running a public dialogue process in collaboration with the Climate Change Committee to explore policies for home energy decarbonisation.
- Research into public attitudes on the regulation of advertisements for high-carbon products and services.
- Research to understand public support for a new coal mine in West Cumbria
- A synthesis of findings from climate assemblies and juries in the UK, to identify policy proposals with high public support.

We work collaboratively with decisionmakers, and have experience of policy influencing, including a strong media presence. However, we think more could be done to engage stakeholders, particularly policy and decision-makers, on our findings. As the first phase of our research draws to a close, we would like to focus on ensuring maximum engagement and impact. We would like to focus this on three main areas:

- 1) Continuing to make the case for deliberative public engagement in climate policymaking, eg to political audiences.
- 2) Engaging stakeholders in our work on the regulation of advertising.
- 3) Promoting our research synthesising findings from climate assemblies and juries.

We are inviting quotes from experienced policy impact consultants (including freelance practitioners) to lead on a programme of impact and engagement work based on our research findings.

Specification

We are inviting quotes from individuals or organisations with significant expertise in engagement and impact work in the climate policy space. The types of work we envisage being carried out are:

- Identifying avenues for impact and giving strategic oversight to engagement activities across the research team.
- Designing and delivering events to highlight the group's research findings

- Developing opportunities to meet with policy makers, NGOs and think-tanks to disseminate research findings, through formal and informal routes (eg presenting at established fora; submitting evidence to parliamentary processes; informal briefings for policymakers; etc).
- Overseeing the development of a user-friendly webpage to present findings of synthesis work described above, and designing a programme of impact work to accompany the launch of this work.

The appointee will work with an existing team member who currently oversees the project website and social media channels. They will also work with the Lancaster University press team as appropriate.

Budget

We have a budget of approximately £20,000 - £25,000 for this work, to cover a time allocation (expressed as a day rate) plus travel and accommodation expenses. In addition to this budget, we can fund additional project costs, eg room hire for events, if necessary.

Details required

Please provide a quote for the work including a breakdown of the costs. Please also provide a short description of your track record in generating engagement and impact from research findings in the climate policy space; a short description of your proposed approach to developing an impact programme; and any other information that you would like us to consider. The full quote document should be around 800 words, or fewer, as a guide.

Timeline

Please submit your quote via email before midday on 22/07/2024 to Dr Jacob Ainscough (j.ainscough@lancaster.ac.uk). We hope to appoint someone as soon as possible.

If you would like to discuss before quoting, please email the address above.